

May 2010



LITTER QUALITY PROPANE

# Spring Newsletter

# 13th Annual Customer Appreciation Day

Spring is here! Litter Quality Propane would like to take this opportunity and announce its 13<sup>th</sup> Annual Customer Appreciation Day will be held on **May 29, 2010**. All of LQP's customers are invited to enjoy the festivities which will begin at **9:00 a.m.** and last until **1:00 p.m.**



- ◆ Live music will be provided by the Peach Mountain Boys.
- ◆ Hamburgers, hot dogs, popcorn and non-alcoholic beverages will also be offered to those who attend. A representative from Holland Grill will be cooking some of your favorites like sausage and biscuits, pizza, meatloaf, chicken and others... all on the Holland Grill! All food and refreshments are free.
- ◆ To kick off spring the right way, Litter Quality Propane will offer discounts on propane cylinders fills, Holland Grills and spices, and items from Bayou Classic such as outdoor burners, fryers and cast iron cookers.
- ◆ WKKJ 94.3 will also be conducting a live remote on this day.
- ◆ Come out and meet our staff! All of LQP's employees will be present to serve you and answer any questions that you may have about our new innovative programs and service.

We look forward to seeing you at our 13<sup>th</sup> Annual Customer Appreciation Day! Litter Quality Propane is located at 524 Eastern Avenue, Chillicothe, Ohio.

*Inside this issue:*

Customer Appreciation Day	pg. 1
Website	pg. 2
The Range Program	pg. 3
Reminder Card	pg. 3
Coupon	pg. 4

1-800-824-8630

[www.litterpropane.com](http://www.litterpropane.com)



# Website

Have you visited Litter Quality Propane's website lately? We are currently in the process of making some changes that will enhance your visit.

The website is designed to give our customers information on LQP's new innovations like the Vapor Management Program and a future pricing option called the Range Program that will be offered in June, 2010.

As a customer you can order propane or pay your bills with

a debit or credit card online. You can learn about the history of Litter Quality Propane in the "About Us" tab of the website. LQP's employees have put together a list of outstanding recipes for your family to enjoy. Just click on the "Recipes" tab to find your favorite! Our website also has a "News and Events" tab to let our customers know about some of our upcoming events, like our Customer Appreciation Day and future county fairs that we will be attending. The "Contact Us/"

Directions" tab will give you contact information for any customer service, billing, propane service and repair questions that you may have. You can also inquire about new service and wholesale transport gas pricing. A new "E-store" will be introduced to list fabulous items from the Holland Grill Company and Bayou Classic. You will soon be able to shop online for these items!

Visit our user friendly website @ [www.litterpropane.com](http://www.litterpropane.com).

The screenshot shows the Litter Quality Propane website in a Windows Internet Explorer browser window. The browser title is "Litter Quality Propane - Best Value in the Propane Business - Windows Internet Explorer". The address bar shows "http://www.litterpropane.com/". The website has a navigation menu on the left with links: Home, About Us, Service Areas, Holland Grills, News & Events, Recipes, Order Propane, Make a Payment, Vapor Management Program, Referral Program, Regulator & Line Insurance, Forms & Customer Survey, Safety Tips, Contact Us/Directions, and Privacy Policy. The main content area features a banner with a photo of a man in a uniform standing in front of a building with "BOB LITTER QUALITY" and "BOAL" on the wall. Below the banner is the text: "Bringing Comfort and Reliability to Propane Users for Over 75 Years". To the right of the banner are three promotional boxes: "Online Store" (coming soon), "VMP Vapor Management Program" (Pay as you use!), and "Propane Discounts". The footer contains copyright information: "Copyright © 2010 Litter Quality Propane :: Web site design by Westside Media - Chillicothe, Ohio Web Design". It also lists navigation links: Home :: About Litter Quality Propane :: Service Areas :: Holland Grills :: News & Events :: Recipes :: Order Propane :: Make a Payment :: Vapor Management Program :: Referral Program :: Regulator & Line Insurance :: Survey :: Safety Tips :: Contact Us/Directions :: Privacy Policy. Logos for Ohio Propane Gas Association, NPGA (National Propane Gas Association), and Propane (Exceptional Energy) are displayed. A link at the bottom says "Want to know more about propane? Visit [www.Propane101.com](http://www.Propane101.com)".

# COMING VERY SOON!

# "The Range Program"

What if your propane provider was to offer you a program that minimized the risk associated with both the fixed and flex pricing options and took the worry and apprehension out of the process.....would you be interested? Well, starting **June 1, 2010**, LQP will be offering a new product called "**The Range Program.**" The Range Program is designed to be simple to understand and combines the best features of both fixed and flex pricing. By signing-up for this product you will have the option to lock in a price range instead of committing to either one fixed price or a flexible price for the next heating season. The Range Program gives you the best of both worlds! While on the program your propane price will float between two prices; one high and one low. Your price will never go above the high price or below the low price. Why is this a great plan? It takes worry out of the equation, gives you flexibility and security all at the same time. Call one of LQP's friendly and knowledgeable sales team members to get all the details and get signed-up on this money saving program today!



## *Litter Quality Propane*

# Customer Appreciation Day

*Reminder Card*



**Come Join Us Saturday, May 29, 2010**  
**From 9:00am-1:00pm**

- 20# Cylinder Fills for \$10.00 (\$9.00 with coupon on reverse side)
- Cooking Demonstrations by Holland Grill
- Discounted Prices on Holland Grills & Bayou Classic Cookware
- Live Music with "Peach Mountain Boys"
- Free Food & Beverages
- WKKJ Live Remote





P.O. Box 297  
524 Eastern Avenue  
Chillicothe, Ohio 45601

**Food!**

**2010**

**Discounts!**

**2010**

**customer**

**Appreciation**

**Day**

**Entertainment!**

**\$1.00 OFF**

**Already Discounted**

**20# Cylinder**

**Fill Price**

When this coupon is presented on  
May 29, 2010



\*Limit one per customer

